

# The '92 Election

This past November, one of the most publicized elections in American History ended with Arkansas governor William Clinton becoming President-Elect. It was a great race for the Office, involving Texas billionaire H. Ross Perot and incumbent president George W. Bush. Clinton won by a landslide, his 300-plus electoral votes crushing Bush's 120 electoral votes and decimating Perot's 24.

Clinton's strategy? It was both simple and brilliant. He simply sought to aim where Bush was missing, particularly the middle class and the youths of America. To boost his image with the younger voters, he and running mate Senator Al Gore made appearances on MTV's Rock The Vote movement. If you saw any of the specials aired by the Rock the Vote movement, your vote would instantly go to Clinton. His unhindered speeches contained powerful messages that really got to the heart of what this election is really about: our futures. His free-spirited, youthful attitude captured the hearts of many young voters across the nation. Senator Al Gore had no trouble communicating with America's young. The only drawback was that many youths dislike Senator Gore's wife, Tipper, for her annoying censorship movement.

To many Bush & Perot supporters, Clinton may seem a bit too childish to handle the responsibility of the Presidency. This is not true, for Clinton is an experienced politician, being Governor of Arkansas and he understands the issues as well as the other two candidates, maybe even better. He handled himself extremely well at the debates and stood high above Bush & Perot with his messages.

Incumbent President George W. Bush ran a campaign that

appealed mostly to the corporate world, giving speeches that would please almost any rich tycoon. What Bush might have overlooked is the fact that the majority of citizens in the U.S. are not rich corporate types. Because of the recession that Bush caused, many of the middle class turned away from Bush and looked to Clinton or Perot. Basically, Bush's failure to properly serve the American people during his first term as President led to his downfall in the '92 election.

H. Ross Perot, the 3 billion dollar man, was the third candidate for the Oval Office. Perot began a shaky campaign, slowly progressing through the polls, always trailing behind Clinton and Bush. In mid-January of 1992, Perot unexpectedly dropped out of the race. Many of his supporters were angered at his sudden exit from the race. Many had considered him for a write-in vote, while others began petitions to get him back in the race. Perot denied all offers to return. It wasn't until late August of the same summer that Perot decided to re-enter the race. He had forwarded 60 million dollars to fund his comeback campaign. When the time came, Perot chose Admiral James Stockdale as his running mate. In my opinion Stockdale was chosen purely for his Navy record and not political experience. Stockdale wouldn't have done any better than the incompetent Dan Quayle.

Election night went by almost too fast, most of the TV time was occupied by Ross Perot's campaign bash. Clinton clearly had a solid grip on the Election from the start of the Electoral Tally. I feel America made the right choice in electing Clinton, for I feel it is going to be a good next four years.